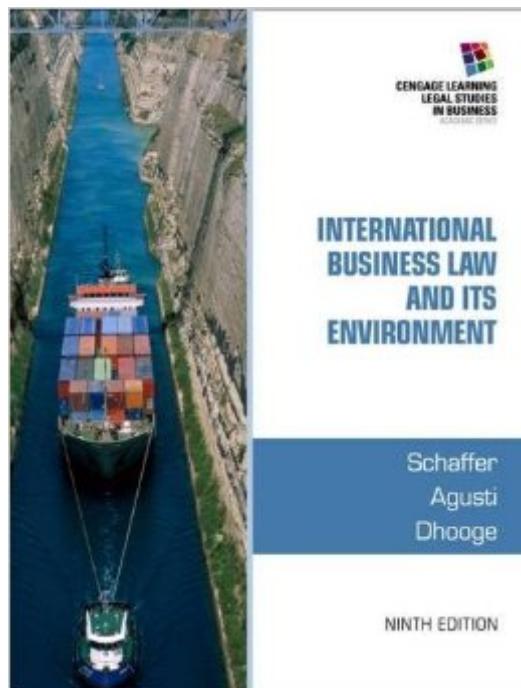


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International Business Law And Its Environment



Synopsis

Today most people agree that no business is purely domestic and that even the smallest local firms are affected by global competition and world events. **INTERNATIONAL BUSINESS AND ITS LEGAL ENVIRONMENT** is designed to deliver comprehensive, yet accessible, coverage of the legal implications and ramifications of doing business internationally, along with the related cultural, political, economic, and ethical issues faced by global business managers. Focusing on trade, the licensing of intellectual property, and foreign direct investment, the authors present the three major forms of doing business in a foreign country through real-world examples, precedent-setting cases, managerial implications, and ethical considerations. From the legal relationship between parties in an international business transaction to managing risk to learning the special challenges of doing business in emerging economies, the 9th Edition helps students understand the most common practices and critical issues in global business law.

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Customer Reviews

Poorly written. Sentence structure is horrible, making for a very difficult read. Besides that, there are many errors throughout the book (so many that I've lost count). Sentences that just end mid-sentence, words randomly hyphenated, words without a space between the next word, etc. Whoever proofread this book should be fired.

This book is barely being held together. The binding is falling apart and it is in terrible condition. I'm not sure how I'm supposed to use it without it becoming completely dismembered.

Great rounded book although a bit too much for first year business students.

Amazingly well written. Very helpful case studies solidifying all topics.

The book came in on time. I use it all the time for my law class.

Very informative & helpful for my schooling.

Book is in new condition. No complaints

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